

VMA | YOUNG 2011 | MARKETEEER

The VMA is delighted to announce the launch of its annual Young Marketeer Bursary Award.

The bursary will be awarded to an industry professional, who is 30 years of age or younger on 31st December 2011, who has demonstrably shown promise in the field of marketing within the animal health sector.

The award is funded by the VMA and British Dairying magazine, providing £2000 towards the successful candidates on-going training and development. The bursary fund will be managed by the VMA secretariat in consultation with British Dairying.

Candidates can be nominated by either their Line Manager, Senior Manager, Director or Managing Director. The entry procedure would be a qualifying document, in no more than 1000 words, on why the candidate should be considered for the award together with a summary of their achievements during the last 12 months (2011) within the marketing arena. Examples of work, such as sales literature, direct mail campaigns and campaign proposals should be submitted where possible.

The judging team will assess the written submission and agree a short list of three candidates. The final three will be interviewed by representatives from the VMA, the bursary sponsor and industry professionals. The successful candidate will be announced at the awards ceremony, with all shortlisted nominees attending the event as guests of the VMA and British Dairying Magazine.

There is no entry fee for this award. All submissions are to be sent via email to Colin George at secretary@vma.org.uk by **27th January 2012**. Applications should include name and contact details of both the nominee and candidate(s), qualifying document and any supporting material.

For more information on this and all other award categories please visit www.vma.org.uk

